



SPONSORSHIP OPPORTUNITIES

Dear Alhambra Business Partners, Faith-Based Leaders, and Community Organizers:

The Alhambra Elementary School District (AESD) aims to enrich the life of the whole child in collaboration with both families and the greater community. The AESD Business and Community Partnership Program was created nearly 25 years ago to build and strengthen relationships between the Alhambra Elementary School District and the leaders in the community we share.

Business Partners, Faith-Based Leaders, and Community Organizers meet throughout the year to share feedback, collaborate, and to provide opportunities to the students and families we serve. This business and community partnership program supports the district in contributing to the lives of our students by offering exposure and experiences to our next generation of leaders.

Included in this packet, you will find an array of opportunities for developing a mutually-beneficial partnership with the Alhambra Elementary School District. **We hope that you find a means that fits with the philosophy of your organization, and that you choose to partner with the Alhambra Elementary School District!** We welcome your support in our endeavors, and we look forward to a future enhancing the lives of our students and families together.

Sincerely,

Mark A. Yslas

Superintendent

Alhambra Elementary School District



SPONSORSHIP TIERS

There are so many ways to support our schools.
What type of classroom helper are you?

Line Leader

\$10,000+

AKA: Top Dog... This coveted position of leadership puts you front and center, whether you're leading your peers to the lunch room or board room, you are steering the masses to greatness!

Door Holder

\$1,001 - \$10,000

It's not just about the door. You're the gatekeeper to success for all who pass through.

Materials Manager

\$500 - \$1,000

Pencils? Check. College-ruled notebook? Check. Bring on that geography pop quiz! You ensure everyone has what they need to change the world!

Teacher's Pet

In-Kind Donations

You show up early to grade papers and stay late to clean erasers: and when the teacher gazes at you adoringly...SWOON! You are always ready to lend a hand.

For more information about partnering with AESD, please contact:

MISHELL TERRY, LIAISON FOR BUSINESS AND GRANT PARTNERSHIPS
MISHELLTERRY@ALHAMBRAESD.ORG | 602.336.2202

PROGRAM SPONSORSHIPS

In partnership with the Alhambra Elementary School District, organizations may select to sponsor any of the following District Programs:

Programs:

Alhambra Foundation for the Future
 Early Childhood Preschool Tuition
 Family Resource Center
 Kindergarten Activity Kits
 Teacher Mini-Grants

Extracurricular Activities:

Arts/Music/Band
 Athletics
 Clubs
 STEM (Science, Technology, Engineering, Math)

PROGRAM SPONSORSHIP TIERS

Partner Benefits	Line Leader - \$10,000+ (Limit 1/ Program)	Door Holder - \$1,001-\$10,000	Materials Manager - \$500-\$1000
Naming Rights to Selected Program			
Company Name and Logo on all Program Promotional Materials			
Invitation to all Program Events			
Company Name and Logo Mentioned at all Program Events			
Company-Supplied Signage at all Program Events			
Inclusion of Company-Supplied Coupon or Flyer Made Available at all Program Events			
Reserved Parking at all Program Events			
Company Name, Logo, Bio, Link on Dedicated Section of Program Website			
Company-supplied advertisement in Community-wide publications (Audience of ~35,000)**	Full Page	Half Page	Quarter Page
Advertisements on District Facebook and Twitter Accounts (Audience of ~1,500 direct followers)	Monthly	Quarterly	
Advertisements in Monthly Staff-wide E-Newsletter (Audience of ~1,300)			
Membership in Business and Community Partnership Program			

For more information about partnering with AESD, please contact:

MISHELL TERRY, LIAISON FOR BUSINESS AND GRANT PARTNERSHIPS
 MISHELLTERRY@ALHAMBRAESD.ORG | 602.336.2202

EVENT SPONSORSHIPS

In partnership with the Alhambra Elementary School District, organizations may select to sponsor districtwide events. Events are grouped by audience reach.

Tier One Events (>1,000 Attendees)

Arts Alive
Family Resource EXPO
Professional Development Days - District-Level
Professional Development Days - All campuses
First Day of School
Bring Your Parents to School Day
Staff Biometric Screenings

Tier Three Events (<100 Attendees)

Fall Festivals
Carnivals
Eighth Grade Promotion
Student Performances
Assemblies
Parent-Teacher Conferences
Meet the Teacher Events
Curriculum Nights

Tier Two Events (100 - 1,000 Attendees)

STEM Showcase
Fun Run
Holiday Reception
Spotlight Recognitions
Professional Development Days -
Single School, Half-Day Early Release
Insurance Meeting
Veterans' Day Breakfast
Kindergarten Roundup
Staff Meetings
Wellness Fair
Golf Tournament
Job Fair
Leadership Conference
Choral and Band Festival

For more information about partnering with AESD, please contact:

MISHELL TERRY, LIAISON FOR BUSINESS AND GRANT PARTNERSHIPS
MISHELLTERRY@ALHAMBRAESD.ORG | 602.336.2202

EVENT SPONSORSHIPS

EVENT SPONSORSHIP TIERS

In partnership with the Alhambra Elementary School District, organizations may select to sponsor districtwide events. Events are grouped by audience reach.

Partner Benefits	Line Leader - \$10,000+ (Limit 1 per Event) Access to Tier 1 Events	Door Holder - \$1,001- \$10,000 Access to Tier 2 Events	Materials Manager - \$500-\$1000 Access to Tier 3 Events
Naming Rights to Selected Events			
Company Name and Logo on all Event Promotional Materials			
Company Name and Logo Mentioned at Sponsored Event			
Invitation to Attend and Provide Promotional Materials during Event			
Reserved Parking at Events			
Company-Supplied Signage at Events			
Company Name, Logo, Bio, and Link on Dedicated Section of Program Website			
Company Advertisement on Social Media and District E-Newsletters			
Podium Recognition by Event Host in Opening Address at Event			
Stage Demonstration or Speaking Opportunity (Limited Availability)			

For more information about partnering with AESD, please contact:

MISHELL TERRY, LIAISON FOR BUSINESS AND GRANT PARTNERSHIPS
 MISHELLTERRY@ALHAMBRAESD.ORG | 602.336.2202

PAID ADVERTISEMENTS

In partnership with the Alhambra Elementary School District, organizations may select to pay for advertisements in various district print and digital publications, or for in-person promotional opportunities.

Type of Advertisement	Cost
Company-Supplied Flyer Distribution to Staff (Audience Reach ~1,700)	\$500
Company-Supplied Flyer Distribution to Students (Audience Reach ~13,500)	\$750
Staff Lounge Table	\$500
Promotional Booth at Event	\$500
Banner Displayed at Events	\$1,000
Print Publications	
Business Card-Sized Ad (3.75" x 2.3")	\$200
Quarter-Page (3.75" x 5")	\$300
Half-Page (7.5" x 5")	\$500
Full Page (7.5" x 10")	\$750

IN-KIND CONTRIBUTIONS

Donated goods and services are welcomed for both Program and Event Sponsorships. The estimated value will be calculated and donors will receive comparable benefits.

DONATION DRIVES

AESD welcomes contributions garnered through various "drives".

A few possibilities include, but are not limited to:

Tax Credit Drives

Supply Drives

Holiday Drives

For more information about partnering with AESD, please contact:

MISHELL TERRY, LIAISON FOR BUSINESS AND GRANT PARTNERSHIPS

MISHELLTERRY@ALHAMBRAESD.ORG | 602.336.2202